

Lurpak Spreadable – Consumer Promotion FAQ's

How long is the promotion running?

The promotion is running for 6 weeks commencing at 12.01am AEST on 07/09/11 and will close at 11:59pm AEDT on 19/10/22

Where is the promotion running?

A participating store is any store in Australia that stocks Lurpak Spreadable butter products and displays advertising material featuring this promotion.

What are the prizes?

There is one major prize, a \$20,000 cash prize. Instant win prizes including 1,000 x jaffle makers, 500 x sandwich guides, 500 x toast racks, 500 x bento box tins, 500 x sandwich tins and 500 x butter knife sets.

How do I enter the promotion?

Purchase any Lurpak Spreadable product then head to sandwichbetterwithlurpak.com.au to upload your receipt for your chance to win instant prizes and be put into the draw for the major cash prize.

Which Lurpak products are included in the promotion?

- Lurpak Spreadable Butter Slightly Salted 250g
- Lurpak Spreadable Butter Slightly Salted 400g
- Lurpak Spreadable Butter Lighter Slightly Salted 250g
- Lurpak Spreadable Butter Softest 250g
- Lurpak Spreadable Butter Slightly Salted 500g
- Lurpak Spreadable Butter Unsalted 250g

How many times can I enter?

Multiple entries are permitted subject to the following:

- Only one entry permitted per transaction, regardless of the number of Lurpak Spreadable product purchased in that transaction
- Each entry must be submitted separately and in accordance with the T&C's
- Only one entry per unique phone number per entry, per day

Do I need to keep my receipt?

Yes - Entrants must retain proof of purchase. The proof of purchase required is an original or copy of the original receipt

What happens if I am an instant winner?

Your receipt will be validated and you will be notified once we have reviewed. Your prize will then be sent out to your selected address once the campaign has closed.

What happens if I am the major prize winner?

The Major Prize will be drawn on 21/10/22 at 12:00pm AEDT in the presence of an independent scrutineer. The winner, once their receipt has been validated will be notified by telephone and by email and will be published at www.sandwichbetterwithlurpak.com.au from 24/11/22.

How will my data be used?

Your PI (Personal information) will be used for only the Sandwich Better with Lurpak campaign and will be disposed of at the conclusion of promotion.

I received my instant win gift & it is faulty. How can I get a new one?

Please contact us at lurpak@banter.agency with proof of the faulty prize and we will arrange for a replacement to be sent out.

I have issues receiving my instant win prizes or major prizes. How can I resolve this?

Please contact us at lurpak@banter.agency and we can help resolve the issue.

Where can I view the Terms & Conditions of this promotion?

Please visit sandwichbetterwithlurpak.com.au to find the comprehensive promotion terms & conditions.

Is there anyone I can contact about the promotion for more questions?

Yes – Please contact us at lurpak@banter.agency